

**VALUE-FOCUSED THINKING: PATH TO CREATIVE  
DECISIONMAKING**

**Kay Seden**

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Chapter 5 is quantitative. Jul 09, Xun Liao rated it really liked it.

Good philosophy of Transforming the way of thinking! Prima Publishing and Co

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Such value analysis, Keeney demonstrates, can yield a full range of alternatives we face these decision problems by identifying alternatives and only then considering objectives or criteria to evaluate. Patricia Heglund rated it really liked it Nov 05,